



WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT)

Fall 2021



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 5

FULL WALL

Page: 1 of 9

Date : 04-Jan-2021

FILE;



ESS EC 2FT LOGO HDR UNLIT

ESS EC UNLIT GC GENERIC 1.1 6X12 **

ESS EC UNLIT BRAND HEART 1.1 6X12 **

095008026220 ESSIE GEL COUTURE COLOR & TOP COAT KIT Fairy Tailor Kit			095008026237 ESSIE GEL COUTURE COLOR & TOP COAT KIT Take Me to Thread Kit			095008026244 ESSIE GEL COUTURE COLOR & TOP COAT KIT Rock the Runway Kit			095008027784 ESSIE TREAT, CARE & COLOR gloss fit			095008027807 ESSIE TREAT, CARE & COLOR sheers to you			095008027760 ESSIE TREAT, CARE & COLOR tinted love			095008027777 ESSIE TREAT, CARE & COLOR minimally			095008025452 ESSIE TREAT, CARE & COLOR in a blush			095008025469 ESSIE TREAT, CARE & COLOR pinked to			095008045344 ESSIE TREAT, CARE & COLOR take 10			095008045351 ESSIE TREAT, CARE & COLOR punch it up																							
ESS EC UNLIT COUTURE 1.8/1.9/1.10 (KITS) **									ESS EC UNLIT TLC 1.2 **																																												
095008021003 ESSIE GEL COUTURE COLOR			095008020983 ESSIE GEL COUTURE COLOR			095008030487 ESSIE GEL COUTURE COLOR			095008021133 ESSIE GEL COUTURE COLOR			095008030517 ESSIE GEL COUTURE COLOR			095008027555 ESSIE GEL COUTURE COLOR			095008021409 ESSIE GEL COUTURE TOP COAT			095008026893 ESSIE TREAT, CARE & COLOR good lighting			095008026916 ESSIE TREAT, CARE & COLOR on the mauve			095008027746 ESSIE TREAT, CARE & COLOR mauve-tivation			095008027654 ESSIE TREAT, CARE & COLOR a-game			095008045368 ESSIE TREAT, CARE & COLOR final stretch			095008027647 ESSIE TREAT, CARE & COLOR work for the			095008027722 ESSIE TREAT, CARE & COLOR tonal taupe			095008045375 ESSIE TREAT, CARE & COLOR berry best											
ESS EC UNLIT COUTURE 1.3 **									ESS EC UNLIT TLC 2.2 **																																												
095008030470 ESSIE GEL COUTURE COLOR			095008021089 ESSIE GEL COUTURE COLOR			095008021119 ESSIE GEL COUTURE COLOR			095008027586 ESSIE GEL COUTURE COLOR			095008025148 ESSIE GEL COUTURE COLOR			095008021072 ESSIE GEL COUTURE COLOR			095008021409 ESSIE GEL COUTURE TOP COAT			0950080806260 ESSIE APRICOT CUTICLE OIL Apricot Cuticle Oil			095008031422 ESSIE NAIL CARE Strong Start			095008031439 ESSIE NAIL CARE Smooth-e			095008028965 ESSIE BASE COAT here to stay			095008006161 ESSIE BASE COAT All In One Base																				
ESS EC UNLIT COUTURE 2.3 **									ESS EC UNLIT CARE 1.2 **																																												
095008030494 ESSIE GEL COUTURE COLOR			095008021096 ESSIE GEL COUTURE COLOR			095008021263 ESSIE GEL COUTURE COLOR			095008021102 ESSIE GEL COUTURE COLOR			095008021270 ESSIE GEL COUTURE COLOR			095008021041 ESSIE GEL COUTURE COLOR			095008021287 ESSIE GEL COUTURE COLOR			095008016948 Essie Gel Setter Gel Setter			095008025476 ESSIE GEL SPEED SETTER speed setter			095008006154 ESSIE GOOD TO GO TOP COAT Good To Go			095008012490 ESSIE MATTE ABOUT YOU TOP COAT matte about you			095008010007 ESSIE QUICK DROPS quick-e drops																				
ESS EC UNLIT COUTURE 3.3 **									ESS EC UNLIT CARE 2.2 **																																												
095008046938 ESSIE NAIL COLOR			095008046983 ESSIE NAIL COLOR			095008046976 ESSIE NAIL COLOR			095008046952 ESSIE NAIL COLOR			095008046990 ESSIE NAIL COLOR			095008046969 ESSIE NAIL COLOR			095008000107 ESSIE NAIL COLOR			095008000121 ESSIE NAIL COLOR			095008014371 ESSIE NAIL COLOR			095008000190 ESSIE NAIL COLOR			095008028910 ESSIE NAIL COLOR			095008032009 ESSIE NAIL COLOR			095008027883 ESSIE NAIL COLOR			095008000176 ESSIE NAIL COLOR			095008011943 ESSIE NAIL COLOR			095008000282 ESSIE NAIL COLOR			095008039916 ESSIE NAIL COLOR			095008042787 ESSIE NAIL COLOR		
ESS EC UNLIT COLOR 1.12**									ESS EC UNLIT COLOR 2.12**																																												
095008000220 ESSIE NAIL COLOR			095008000206 ESSIE NAIL COLOR			095008000343 ESSIE NAIL COLOR			095008000237 ESSIE NAIL COLOR			095008026589 ESSIE NAIL COLOR			095008000275 ESSIE NAIL COLOR			095008042800 ESSIE NAIL COLOR			095008036335 ESSIE NAIL COLOR			095008039930 ESSIE NAIL COLOR			095008028897 ESSIE NAIL COLOR			095008039947 ESSIE NAIL COLOR			095008021447 ESSIE NAIL COLOR			095008042848 ESSIE NAIL COLOR			095008044989 ESSIE NAIL COLOR			095008000381 ESSIE NAIL COLOR			095008000404 ESSIE NAIL COLOR			095008045009 ESSIE NAIL COLOR			095008044972 ESSIE NAIL COLOR		
ESS EC UNLIT COLOR 3.12**									ESS EC UNLIT COLOR 4.12**																																												
095008028873 ESSIE NAIL COLOR			095008039978 ESSIE NAIL COLOR			095008016184 ESSIE NAIL COLOR			095008045016 ESSIE NAIL COLOR			095008002903 ESSIE NAIL COLOR			095008000503 ESSIE NAIL COLOR			095008042831 ESSIE NAIL COLOR			09500803067 ESSIE NAIL COLOR			095008044958 ESSIE NAIL COLOR			095008014364 ESSIE NAIL COLOR			095008032511 ESSIE NAIL COLOR			095008010359 ESSIE NAIL COLOR			095008006192 ESSIE NAIL COLOR			095008026596 ESSIE NAIL COLOR			095008036311 ESSIE NAIL COLOR			095008021416 ESSIE NAIL COLOR			095008000541 ESSIE NAIL COLOR			095008000633 ESSIE NAIL COLOR		
ESS EC UNLIT COLOR 5.12**									ESS EC UNLIT COLOR 6.12**																																												
095008000466 ESSIE NAIL COLOR			095008000619 ESSIE NAIL COLOR			095008000701 ESSIE NAIL COLOR			095008044996 ESSIE NAIL COLOR			095008042817 ESSIE NAIL COLOR			095008000831 ESSIE NAIL COLOR			095008036380 ESSIE NAIL COLOR			095008042862 ESSIE NAIL COLOR			095008039985 ESSIE NAIL COLOR			095008023199 ESSIE NAIL COLOR			095008039954 ESSIE NAIL COLOR			095008039923 ESSIE NAIL COLOR			095008036359 ESSIE NAIL COLOR			095008036304 ESSIE NAIL COLOR			095008036342 ESSIE NAIL COLOR			095008000855 ESSIE NAIL COLOR			095008026657 ESSIE NAIL COLOR			095008044965 ESSIE NAIL COLOR		
ESS EC UNLIT COLOR 7.12**									ESS EC UNLIT COLOR 8.12**																																												
095008036328 ESSIE NAIL COLOR			095008042794 ESSIE NAIL COLOR			095008026602 ESSIE NAIL COLOR			095008013411 ESSIE NAIL COLOR			095008032504 ESSIE NAIL COLOR			095008026619 ESSIE NAIL COLOR			095008026626 ESSIE NAIL COLOR			095008018508 ESSIE NAIL COLOR			095008032030 ESSIE NAIL COLOR			095008032023 ESSIE NAIL COLOR			095008031996 ESSIE NAIL COLOR			095008000886 ESSIE NAIL COLOR			095008002934 ESSIE NAIL COLOR			095008011059 ESSIE NAIL COLOR			095008023182 ESSIE NAIL COLOR			095008000978 ESSIE NAIL COLOR			095008039992 ESSIE NAIL COLOR			095008013404 ESSIE NAIL COLOR		
ESS EC UNLIT COLOR 9.12**									ESS EC UNLIT COLOR 10.12**																																												
095008018492 ESSIE NAIL COLOR			095008001074 ESSIE NAIL COLOR			095008006239 ESSIE NAIL COLOR			095008042824 ESSIE NAIL COLOR			095008042855 ESSIE NAIL COLOR			095008012872 ESSIE NAIL COLOR			095008007861 ESSIE NAIL COLOR			095008039961 ESSIE NAIL COLOR			095008045030 ESSIE NAIL COLOR			095008016177 ESSIE NAIL COLOR			095008006246 ESSIE NAIL COLOR			095008045023 ESSIE NAIL COLOR			095008012889 ESSIE NAIL COLOR			095008030043 ESSIE NAIL COLOR			095008003825 ESSIE MIRROR METALLICS			095008003832 ESSIE MIRROR METALLICS			095008032016 ESSIE NAIL COLOR			095008014272 ESSIE LUXEFFECTS		
ESS EC UNLIT COLOR 11.12**									ESS EC UNLIT COLOR 12.12**																																												
ESS EC BACK																																																					



WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT)

Fall 2021

ESS EC 2FT LO

ESS EC UNLIT GC GENERIC 1.1 6X12 **

095008026220
ESSIE GEL COUTURE COLOR & TOP COAT KIT
Fairy Tailor Kit095008026237
ESSIE GEL COUTURE COLOR & TOP COAT KIT
Take Me to Thread Kit095008026244
ESSIE GEL COUTURE COLOR & TOP COAT KIT
Rock the Runway Kit

ESS EC UNLIT COUTURE 1.8/1.9/1.10 (KITS) **

095008021003
ESSIE GEL COUTURE COLOR
sheer fantasy095008020983
ESSIE GEL COUTURE COLOR
fairy tailor095008030487
ESSIE GEL COUTURE COLOR
gossamer garments095008021133
ESSIE GEL COUTURE COLOR
stitch by stitch095008030517
ESSIE GEL COUTURE COLOR
of corset095008027555
ESSIE GEL COUTURE COLOR
princess charming095008021409
ESSIE GEL COUTURE TOP COAT
gel couture TOP COAT

ESS EC UNLIT COUTURE 1.3 **

095008030470
ESSIE GEL COUTURE COLOR
last nightie095008021089
ESSIE GEL COUTURE COLOR
take me to thread095008021119
ESSIE GEL COUTURE COLOR
pre-show jitters095008027586
ESSIE GEL COUTURE COLOR
matter of fiction095008025148
ESSIE GEL COUTURE COLOR
inside scoop095008021072
ESSIE GEL COUTURE COLOR
haute to trot095008021409
ESSIE GEL COUTURE TOP COAT
gel couture TOP COAT

ESS EC UNLIT COUTURE 2.3 **

095008030494
ESSIE GEL COUTURE COLOR
bodice goddess095008021096
ESSIE GEL COUTURE COLOR
rock the runway095008021263
ESSIE GEL COUTURE COLOR
bubbles only095008021102
ESSIE GEL COUTURE COLOR
gala-vanting095008021270
ESSIE GEL COUTURE COLOR
spiked with style095008021041
ESSIE GEL COUTURE COLOR
model clicks095008021287
ESSIE GEL COUTURE COLOR
caviar bar

ESS EC UNLIT COUTURE 3.3 **

095008046938
ESSIE NAIL COLOR
amuse me095008046983
ESSIE NAIL COLOR
all fun & games095008046976
ESSIE NAIL COLOR
make no concessions095008046952
ESSIE NAIL COLOR
ferris of them all095008046990
ESSIE NAIL COLOR
win me over095008046969
ESSIE NAIL COLOR
main attraction095008000107
ESSIE NAIL COLOR
Blanc095008000121
ESSIE NAIL COLOR
Marshmallow095008014371
ESSIE NAIL COLOR
tuck it in my tux

ESS EC UNLIT COLOR 1.12**

095008000220
ESSIE NAIL COLOR
Mademoiselle095008000206
ESSIE NAIL COLOR
Vanity Fairest095008000243
ESSIE NAIL COLOR
Eternal Optimist095008000237
ESSIE NAIL COLOR
Fiji095008026589
ESSIE NAIL COLOR
skinny dip095008000275
ESSIE NAIL COLOR
Sugar Daddy095008042800
ESSIE NAIL COLOR
beachy keen095008036335
ESSIE NAIL COLOR
around the bend095008039630
ESSIE NAIL COLOR
flying solo

ESS EC UNLIT COLOR 3.12**

095008028873
ESSIE NAIL COLOR
drive-in & dine095008039978
ESSIE NAIL COLOR
without reservations095008016184
ESSIE NAIL COLOR
flowerista095008045016
ESSIE NAIL COLOR
sleepover squad095008029903
ESSIE NAIL COLOR
Play Date095008000503
ESSIE NAIL COLOR
Lilacism095008042831
ESSIE NAIL COLOR
U'V got me faded095008030067
ESSIE NAIL COLOR
baguette me not095008044958
ESSIE NAIL COLOR
pillow talk-the-talk

ESS EC UNLIT COLOR 5.12**

095008000466
ESSIE NAIL COLOR
Bahama Mama095008000619
ESSIE NAIL COLOR
Berry Naughty095008000701
ESSIE NAIL COLOR
Forever Yummy095008044996
ESSIE NAIL COLOR
not red-y for bed095008042817
ESSIE NAIL COLOR
throw in the towel095008000831
ESSIE NAIL COLOR
Cute As A Button095008036380
ESSIE NAIL COLOR
no shade here095008042862
ESSIE NAIL COLOR
any-fin goes095008039985
ESSIE NAIL COLOR
check in to check out

ESS EC UNLIT COLOR 7.12**

095008036328
ESSIE NAIL COLOR
come out to clay095008042794
ESSIE NAIL COLOR
you're a catch095008026602
ESSIE NAIL COLOR
wild nude095008013411
ESSIE NAIL COLOR
topless & barefoot095008032504
ESSIE NAIL COLOR
press pause095008026619
ESSIE NAIL COLOR
without a stitch095008026626
ESSIE NAIL COLOR
mooning095008018508
ESSIE NAIL COLOR
petal pushers095008032030
ESSIE NAIL COLOR
toned down

ESS EC UNLIT COLOR 9.12**

095008018492
ESSIE NAIL COLOR
garden variety095008001074
ESSIE NAIL COLOR
Turquoise & Calcos095008006239
ESSIE NAIL COLOR
mint candy apple095008042824
ESSIE NAIL COLOR
sunny business095008042855
ESSIE NAIL COLOR
seas the day095008012872
ESSIE NAIL COLOR
find me an oasis095008007861
ESSIE NAIL COLOR
bikini so teeny095008039961
ESSIE NAIL COLOR
you do blue095008045030
ESSIE NAIL COLOR
from a to zzz

ESS EC UNLIT COLOR 11.12**

: BACK WALL

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 5

FULL WALL

Page: 3 of 9

Date : 04-Jan-2021

Column: 1

FILE;



GO HDR UNLIT

ESS EC UNLIT BRAND HEART 1.1 6X12 **

095008027784 ESSIE TREAT, CARE & COLOR gloss fit	095008027807 ESSIE TREAT, CARE & COLOR sheers to you	095008027760 ESSIE TREAT, CARE & COLOR tinted love	095008027777 ESSIE TREAT, CARE & COLOR minimally modest	095008025452 ESSIE TREAT, CARE & COLOR in a blush	095008025469 ESSIE TREAT, CARE & COLOR pinked to perfection	095008045344 ESSIE TREAT, CARE & COLOR take 10	095008045351 ESSIE TREAT, CARE & COLOR punch it up	
ESS EC UNLIT TLC 1.2 **								
095008026893 ESSIE TREAT, CARE & COLOR good lighting	095008026916 ESSIE TREAT, CARE & COLOR on the mauve	095008027746 ESSIE TREAT, CARE & COLOR mauve-tivation	095008027654 ESSIE TREAT, CARE & COLOR a-game	095008045368 ESSIE TREAT, CARE & COLOR final stretch	095008027647 ESSIE TREAT, CARE & COLOR work for the glow	095008027722 ESSIE TREAT, CARE & COLOR tonal taupe	095008045375 ESSIE TREAT, CARE & COLOR berry best	
ESS EC UNLIT TLC 2.2 **								
095008006260 ESSIE APRICOT CUTICLE OIL Apricot Cuticle Oil	095008031422 ESSIE NAIL CARE Strong Start		095008031439 ESSIE NAIL CARE Smooth-e		095008028965 ESSIE BASE COAT here to stay		095008006161 ESSIE BASE COAT All In One Base	
ESS EC UNLIT CARE 1.2 **								
095008016948 Essie Gel Setter Gel Setter	095008025476 ESSIE GEL SPEED SETTER speed setter		095008006154 ESSIE GOOD TO GO TOP COAT Good To Go		095008012490 ESSIE MATTE ABOUT YOU TOP COAT matte about you		095008010007 ESSIE QUICK DROPS quick-e drops	
ESS EC UNLIT CARE 2.2 **								
095008000190 ESSIE NAIL COLOR Limo-Scene	095008028910 ESSIE NAIL COLOR going steady	095008032009 ESSIE NAIL COLOR mind-full meditation	095008027883 ESSIE NAIL COLOR lighten the mood	095008000176 ESSIE NAIL COLOR Ballet Slippers	095008011943 ESSIE NAIL COLOR hi maintenance	095008000282 ESSIE NAIL COLOR Muchi, Muchi	095008039916 ESSIE NAIL COLOR free to roam	095008042787 ESSIE NAIL COLOR talk to the sand
ESS EC UNLIT COLOR 2.12**								
095008028897 ESSIE NAIL COLOR pin me pink	095008039947 ESSIE NAIL COLOR one way for one	095008021447 ESSIE NAIL COLOR splash of grenadine	095008042848 ESSIE NAIL COLOR suits you swell	095008044889 ESSIE NAIL COLOR slumber party-on	095008000381 ESSIE NAIL COLOR Mod Square	095008000404 ESSIE NAIL COLOR Watermelon	095008045009 ESSIE NAIL COLOR pjammin' all night	095008044972 ESSIE NAIL COLOR gossip n' spill
ESS EC UNLIT COLOR 4.12**								
095008014364 ESSIE NAIL COLOR minimalistic	095008032511 ESSIE NAIL COLOR wire-less is more	095008010359 ESSIE NAIL COLOR go ginza	095008006192 ESSIE NAIL COLOR ladylike	095008026596 ESSIE NAIL COLOR bare with me	095008036311 ESSIE NAIL COLOR into the a-bliss	095008021416 ESSIE NAIL COLOR mrs always-right	095008000541 ESSIE NAIL COLOR Angora Cardi	095008000633 ESSIE NAIL COLOR Wicked
ESS EC UNLIT COLOR 6.12**								
095008023199 ESSIE NAIL COLOR peach side babe	095008039954 ESSIE NAIL COLOR check your baggage	095008039923 ESSIE NAIL COLOR reach new heights	095008036359 ESSIE NAIL COLOR yes i canyon	095008036304 ESSIE NAIL COLOR rocky rose	095008036342 ESSIE NAIL COLOR bed rock & roll	095008000855 ESSIE NAIL COLOR In Stitches	095008026657 ESSIE NAIL COLOR clothing optional	095008044965 ESSIE NAIL COLOR the snuggle is real
ESS EC UNLIT COLOR 8.12**								
095008032023 ESSIE NAIL COLOR on mute	095008031996 ESSIE NAIL COLOR serene slate	095008000886 ESSIE NAIL COLOR Chinchilly	095008002934 ESSIE NAIL COLOR Smokin' Hot	095008011059 ESSIE NAIL COLOR for the twill of it	095008023182 ESSIE NAIL COLOR off tropic	095008000978 ESSIE NAIL COLOR Licorice	095008039992 ESSIE NAIL COLOR in plane view	095008013404 ESSIE NAIL COLOR in the cab-ana
ESS EC UNLIT COLOR 10.12**								
095008016177 ESSIE NAIL COLOR pret-a-surfer	095008006246 ESSIE NAIL COLOR butler please	095008045023 ESSIE NAIL COLOR wink of sleep	095008012889 ESSIE NAIL COLOR after school boy blazer	095008030043 ESSIE NAIL COLOR s'il vous play	095008003825 ESSIE MIRROR METALLICS Good as Gold	095008003832 ESSIE MIRROR METALLICS Penny Talk	095008032016 ESSIE NAIL COLOR gadget-free	095008014272 ESSIE LUXEFFECTS summit of style
ESS EC UNLIT COLOR 12.12**								



1			2			3			79	80	81	82	83	84	85	86	
4	5	6	7	8	9	10	87	88	89	90	91	92	93	94			
11	12	13	14	15	16	17	95	96	97	98	99						
18	19	20	21	22	23	24	100	101	102	103	104						
25	26	27	28	29	30	31	32	33	105	106	107	108	109	110	111	112	113
34	35	36	37	38	39	40	41	42	114	115	116	117	118	119	120	121	122
43	44	45	46	47	48	49	50	51	123	124	125	126	127	128	129	130	131
52	53	54	55	56	57	58	59	60	132	133	134	135	136	137	138	139	140
61	62	63	64	65	66	67	68	69	141	142	143	144	145	146	147	148	149
70	71	72	73	74	75	76	77	78	150	151	152	153	154	155	156	157	158

POSITION REPORT

Category Mgmt. Dept.4/5/2021

WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT)

FALL 2021

ESSWAK0270ECUL.IF21.psa

ESS EC UNLIT COUTURE 1.8/1.9/1.10 (KITS) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	095008026220	ESSIE GEL COUTURE COLOR & TOP COAT KIT	Fairy Tailor Kit	01
2	1	095008026237	ESSIE GEL COUTURE COLOR & TOP COAT KIT	Take Me to Thread Kit	03
3	1	095008026244	ESSIE GEL COUTURE COLOR & TOP COAT KIT	Rock the Runway Kit	04

ESS EC UNLIT COUTURE 1.3 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
4	1	095008021003	ESSIE GEL COUTURE COLOR	sheer fantasy	10
5	1	095008020983	ESSIE GEL COUTURE COLOR	fairy tailor	40
6	1	095008030487	ESSIE GEL COUTURE COLOR	gossamer garments	49
7	1	095008021133	ESSIE GEL COUTURE COLOR	stitch by stitch	50
8	1	095008030517	ESSIE GEL COUTURE COLOR	of corset	62
9	1	095008027555	ESSIE GEL COUTURE COLOR	princess charming	64
10	1	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00

ESS EC UNLIT COUTURE 2.3 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
11	1	095008030470	ESSIE GEL COUTURE COLOR	last nightie	68
12	1	095008021089	ESSIE GEL COUTURE COLOR	take me to thread	70
13	1	095008021119	ESSIE GEL COUTURE COLOR	pre-show jitters	138
14	1	095008027586	ESSIE GEL COUTURE COLOR	matter of fiction	139
15	1	095008025148	ESSIE GEL COUTURE COLOR	inside scoop	144
16	1	095008021072	ESSIE GEL COUTURE COLOR	haute to trot	150
17	1	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00

ESS EC UNLIT COUTURE 3.3 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
18	1	095008030494	ESSIE GEL COUTURE COLOR	bodice goddess	188
19	1	095008021096	ESSIE GEL COUTURE COLOR	rock the runway	270
20	1	095008021263	ESSIE GEL COUTURE COLOR	bubbles only	345
21	1	095008021102	ESSIE GEL COUTURE COLOR	gala-vanting	350
22	1	095008021270	ESSIE GEL COUTURE COLOR	spiked with style	360
23	1	095008021041	ESSIE GEL COUTURE COLOR	model clicks	370
24	1	095008021287	ESSIE GEL COUTURE COLOR	caviar bar	400

ESS EC UNLIT COLOR 1.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
25	1	095008046938	ESSIE NAIL COLOR	amuse me	738
26	1	095008046983	ESSIE NAIL COLOR	all fun & games	595
27	1	095008046976	ESSIE NAIL COLOR	make no concessions	602
28	1	095008046952	ESSIE NAIL COLOR	ferris of them all	324
29	1	095008046990	ESSIE NAIL COLOR	win me over	704
30	1	095008046969	ESSIE NAIL COLOR	main attraction	749
31	1	095008000107	ESSIE NAIL COLOR	Blanc	008
32	1	095008000121	ESSIE NAIL COLOR	Marshmallow	024
33	1	095008014371	ESSIE NAIL COLOR	tuck it in my tux	032

ESS EC UNLIT COLOR 3.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
34	1	095008000220	ESSIE NAIL COLOR	Mademoiselle	112
35	1	095008000206	ESSIE NAIL COLOR	Vanity Fairest	120
36	1	095008000343	ESSIE NAIL COLOR	Eternal Optimist	144
37	1	095008000237	ESSIE NAIL COLOR	Fiji	152
38	1	095008026589	ESSIE NAIL COLOR	skinny dip	1001
39	1	095008000275	ESSIE NAIL COLOR	Sugar Daddy	160
40	1	095008042800	ESSIE NAIL COLOR	beachy keen	185
41	1	095008036335	ESSIE NAIL COLOR	around the bend	186

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 5

FULL WALL

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Date : 04-Jan-2021

FILE;

POSITION REPORT

Category Mgmt. Dept.4/5/2021

WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT)

FALL 2021

ESSWAK0270ECUL.IF21.psa

42	1	095008039930	ESSIE NAIL COLOR	flying solo	206
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ESS EC UNLIT COLOR 5.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
43	1	095008028873	ESSIE NAIL COLOR	drive-in & dine	274
44	1	095008039978	ESSIE NAIL COLOR	without reservations	275
45	1	095008016184	ESSIE NAIL COLOR	flowerista	276
46	1	095008045016	ESSIE NAIL COLOR	sleepover squad	285
47	1	095008002903	ESSIE NAIL COLOR	Play Date	300
48	1	095008000503	ESSIE NAIL COLOR	Lilacism	304
49	1	095008042831	ESSIE NAIL COLOR	U/V got me faded	305
50	1	095008030067	ESSIE NAIL COLOR	baguette me not	306
51	1	095008044958	ESSIE NAIL COLOR	pillow talk-the-talk	307

ESS EC UNLIT COLOR 7.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
52	1	095008000466	ESSIE NAIL COLOR	Bahama Mama	400
53	1	095008000619	ESSIE NAIL COLOR	Berry Naughty	416
54	1	095008000701	ESSIE NAIL COLOR	Forever Yummy	488
55	1	095008044996	ESSIE NAIL COLOR	not red-y for bed	490
56	1	095008042817	ESSIE NAIL COLOR	throw in the towel	567
57	1	095008000831	ESSIE NAIL COLOR	Cute As A Button	568
58	1	095008036380	ESSIE NAIL COLOR	no shade here	579
59	1	095008042862	ESSIE NAIL COLOR	any-fin goes	581
60	1	095008039985	ESSIE NAIL COLOR	check in to check out	582

ESS EC UNLIT COLOR 9.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
61	1	095008036328	ESSIE NAIL COLOR	come out to clay	663
62	1	095008042794	ESSIE NAIL COLOR	you're a catch	664
63	1	095008026602	ESSIE NAIL COLOR	wild nude	1005
64	1	095008013411	ESSIE NAIL COLOR	topless & barefoot	665
65	1	095008032504	ESSIE NAIL COLOR	press pause	683
66	1	095008026619	ESSIE NAIL COLOR	without a stitch	1007
67	1	095008026626	ESSIE NAIL COLOR	moonling	1009
68	1	095008018508	ESSIE NAIL COLOR	petal pushers	684
69	1	095008032030	ESSIE NAIL COLOR	toned down	685

ESS EC UNLIT COLOR 11.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
70	1	095008018492	ESSIE NAIL COLOR	garden variety	750
71	1	095008001074	ESSIE NAIL COLOR	Turquoise & Caicos	752
72	1	095008006239	ESSIE NAIL COLOR	mint candy apple	754
73	1	095008042824	ESSIE NAIL COLOR	sunny business	756
74	1	095008042855	ESSIE NAIL COLOR	seas the day	758
75	1	095008012872	ESSIE NAIL COLOR	find me an oasis	760
76	1	095008007861	ESSIE NAIL COLOR	bikini so teeny	764
77	1	095008039961	ESSIE NAIL COLOR	you do blue	766
78	1	095008045030	ESSIE NAIL COLOR	from a to zzz	767

ESS EC UNLIT TLC 1.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
79	1	095008027784	ESSIE TREAT, CARE & COLOR	gloss fit	00
80	1	095008027807	ESSIE TREAT, CARE & COLOR	sheers to you	05
81	1	095008027760	ESSIE TREAT, CARE & COLOR	tinted love	12
82	1	095008027777	ESSIE TREAT, CARE & COLOR	minimally modest	15
83	1	095008025452	ESSIE TREAT, CARE & COLOR	in a blush	22
84	1	095008025469	ESSIE TREAT, CARE & COLOR	pinked to perfection	27
85	1	095008045344	ESSIE TREAT, CARE & COLOR	take 10	28

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POSITION REPORT

Category Mgmt. Dept.4/5/2021

WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT)

FALL 2021

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86	1	095008045351	ESSIE TREAT, CARE & COLOR	punch it up	30
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ESS EC UNLIT TLC 2.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
87	1	095008026893	ESSIE TREAT, CARE & COLOR	good lighting	35
88	1	095008026916	ESSIE TREAT, CARE & COLOR	on the mauve	44
89	1	095008027746	ESSIE TREAT, CARE & COLOR	mauve-tivation	46
90	1	095008027654	ESSIE TREAT, CARE & COLOR	a-game	48
91	1	095008045368	ESSIE TREAT, CARE & COLOR	final stretch	52
92	1	095008027647	ESSIE TREAT, CARE & COLOR	work for the glow	69
93	1	095008027722	ESSIE TREAT, CARE & COLOR	tonal taupe	75
94	1	095008045375	ESSIE TREAT, CARE & COLOR	berry best	79

ESS EC UNLIT CARE 1.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
95	1	095008006260	ESSIE APRICOT CUTICLE OIL	Apricot Cuticle Oil	100
96	1	095008031422	ESSIE NAIL CARE	Strong Start	00
97	1	095008031439	ESSIE NAIL CARE	Smooth-e	00
98	1	095008028965	ESSIE BASE COAT	here to stay	00
99	1	095008006161	ESSIE BASE COAT	All In One Base	260

ESS EC UNLIT CARE 2.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
100	1	095008016948	Essie Gel Setter	Gel Setter	00
101	1	095008025476	ESSIE GEL SPEED SETTER	speed setter	00
102	1	095008006154	ESSIE GOOD TO GO TOP COAT	Good To Go	280
103	1	095008012490	ESSIE MATTE ABOUT YOU TOP COAT	matte about you	00
104	1	095008010007	ESSIE QUICK DROPS	quick-e drops	00

ESS EC UNLIT COLOR 2.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
105	1	095008000190	ESSIE NAIL COLOR	Limo-Scene	056
106	1	095008028910	ESSIE NAIL COLOR	going steady	060
107	1	095008032009	ESSIE NAIL COLOR	mind-full meditation	071
108	1	095008027883	ESSIE NAIL COLOR	lighten the mood	072
109	1	095008000176	ESSIE NAIL COLOR	Ballet Slippers	096
110	1	095008011943	ESSIE NAIL COLOR	hi maintenance	100
111	1	095008000282	ESSIE NAIL COLOR	Muchi, Muchi	104
112	1	095008039916	ESSIE NAIL COLOR	free to roam	108
113	1	095008042787	ESSIE NAIL COLOR	talk to the sand	111

ESS EC UNLIT COLOR 4.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
114	1	095008028897	ESSIE NAIL COLOR	pin me pink	208
115	1	095008039947	ESSIE NAIL COLOR	one way for one	215
116	1	095008021447	ESSIE NAIL COLOR	splash of grenadine	216
117	1	095008042848	ESSIE NAIL COLOR	suits you swell	217
118	1	095008044989	ESSIE NAIL COLOR	slumber party-on	223
119	1	095008000381	ESSIE NAIL COLOR	Mod Square	224
120	1	095008000404	ESSIE NAIL COLOR	Watermelon	264
121	1	095008045009	ESSIE NAIL COLOR	pjammin' all night	271
122	1	095008044972	ESSIE NAIL COLOR	gossip n' spill	273

ESS EC UNLIT COLOR 6.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
123	1	095008014364	ESSIE NAIL COLOR	minimalistic	308
124	1	095008032511	ESSIE NAIL COLOR	wire-less is more	309
125	1	095008010359	ESSIE NAIL COLOR	go ginza	310

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POSITION REPORT

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WAKEFERN - ESSIE 2' X 70" ECLIPSE WALL (UNLIT)

FALL 2021

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126	1	095008006192	ESSIE NAIL COLOR	ladylike	316
127	1	095008026596	ESSIE NAIL COLOR	bare with me	1003
128	1	095008036311	ESSIE NAIL COLOR	into the a-bliss	318
129	1	095008021416	ESSIE NAIL COLOR	mrs always-right	321
130	1	095008000541	ESSIE NAIL COLOR	Angora Cardi	336
131	1	095008000633	ESSIE NAIL COLOR	Wicked	352

ESS EC UNLIT COLOR 8.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
132	1	095008023199	ESSIE NAIL COLOR	peach side babe	590
133	1	095008039954	ESSIE NAIL COLOR	check your baggage	597
134	1	095008039923	ESSIE NAIL COLOR	reach new heights	598
135	1	095008036359	ESSIE NAIL COLOR	yes I canyon	601
136	1	095008036304	ESSIE NAIL COLOR	rocky rose	603
137	1	095008036342	ESSIE NAIL COLOR	bed rock & roll	605
138	1	095008000855	ESSIE NAIL COLOR	In Stitches	608
139	1	095008026657	ESSIE NAIL COLOR	clothing optional	1015
140	1	095008044965	ESSIE NAIL COLOR	the snuggle is real	662

ESS EC UNLIT COLOR 10.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
141	1	095008032023	ESSIE NAIL COLOR	on mute	686
142	1	095008031996	ESSIE NAIL COLOR	serene slate	687
143	1	095008000886	ESSIE NAIL COLOR	Chinchilly	688
144	1	095008002934	ESSIE NAIL COLOR	Smokin' Hot	700
145	1	095008011059	ESSIE NAIL COLOR	for the twill of it	702
146	1	095008023182	ESSIE NAIL COLOR	off tropic	706
147	1	095008000978	ESSIE NAIL COLOR	Licorice	720
148	1	095008039992	ESSIE NAIL COLOR	in plane view	728
149	1	095008013404	ESSIE NAIL COLOR	in the cab-ana	747

ESS EC UNLIT COLOR 12.12** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
150	1	095008016177	ESSIE NAIL COLOR	pret-a-surfer	770
151	1	095008006246	ESSIE NAIL COLOR	butler please	772
152	1	095008045023	ESSIE NAIL COLOR	wink of sleep	780
153	1	095008012889	ESSIE NAIL COLOR	after school boy blazer	795
154	1	095008030043	ESSIE NAIL COLOR	s'il vous play	920
155	1	095008003825	ESSIE MIRROR METALLICS	Good as Gold	941
156	1	095008003832	ESSIE MIRROR METALLICS	Penny Talk	942
157	1	095008032016	ESSIE NAIL COLOR	gadget-free	944
158	1	095008014272	ESSIE LUXEEFFECTS	summit of style	946

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